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The International Small Business Journal (ISBJ) is a leading peer reviewed journal that publishes the highest quality original research papers on small business and entrepreneurship.

Aims and Scope: International Small Business Journal: SAGE ...

The International Small Business Journal (ISBJ) is a leading peer reviewed journal that publishes the highest quality original research papers on small business and entrepreneurship. The ISBJ attracts submissions from international academics focusing upon theoretical, empirical, policy and practitioner issues within the fields of small business and entrepreneurship.

International Small Business Journal

The International Small Business Journal (ISBJ) is a truly global, multi-disciplinary forum for the dissemination and discussion of research on the small business. The emphasis of the journal is on high quality, research based studies which contribute to theory, critical understanding and policy formulation on small firms. Papers published in the ISBJ cover theoretical, methodological and empirical studies of small firms from a broad range of

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### International Small Business Journal | SAGE Publications Ltd

The journal focuses on specialised research topics such as entrepreneurs in ethnic enclaves, the influence of religion on entrepreneurs, entrepreneurs in the informal sector, self-employment among aboriginal/indigenous peoples, and gender issues in self-employment.

### International Journal of Entrepreneurship and Small Business

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The International Small Business Journal (ISBJ) is a peer-reviewed academic journal that covers the fields of economics and entrepreneurship, especially small businesses. The journal's editor-in-chief is Robert Blackburn (Kingston University). It was established in 1982 and is currently published by SAGE Publications.

### International Small Business Journal - Wikipedia

International Small Business Journal, 23, 163-189. Google Scholar ... An introduction to the special issue. Organization Studies , 28, 957-969. Google Scholar | SAGE Journals. ... Journal of Small Business and Enterprise Development, 12, 24-40. Google Scholar | Crossref.

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### International Business Review - Journal - Elsevier

Small businesses account for 44 percent of all U.S. economic activity, according to the S.B.A., and closures on such an immense scale could devastate the country's economic growth.

The concept of effectuation is as subtle as it is profound. On the one hand, it challenges long held beliefs about the nature of cause and effect in social science. On the other hand, it generates a host of new insights about social phenomena. This concept is particularly well suited to analyzing entrepreneurial behavior behaviors undertaken in settings where the relationship between cause and effect is understood, at best, very poorly. Jay B. Barney, The Ohio State University, US Things rarely turn out as we expected or intended. Neither rational choice between well-defined prospects nor commitment to a vision, which can be realised by will power or persuasion, offers a credible representation of much human activity even the activities of entrepreneurs. But although uncertainty (or unknowledge) is inescapable it may be productively managed. If we understand our present circumstances and some of its possibilities, build constructive relationships with others, and be ready to adjust both our objectives and the means of achieving them in order to take advantage of new contingencies, then we can at least participate in shaping our own future. By taking this perspective Saras Sarasvathy makes entrepreneurship a natural human activity, expressing the limitations and potential of human motivation and human intelligence. Brian J. Loasby, University of Stirling, UK In Effectuation Saras Sarasvathy presents a carefully researched and reasoned view of entrepreneurial behavior that both challenges and extends prevailing wisdom in the field. There is little doubt that these ideas will serve as an important foundation for anyone desirous of stimulating positive action in the world. With Effectuation we are equipped to provide a generation of students and managers with the methods to make and find opportunities that create value. . . everywhere. Leonard A. Schlesinger, President, Babson College, US To effectuate is to engage in a specific type of entrepreneurial action. It has special importance for situations where the future is truly unknowable or human agency is of primary importance. In Effectuation, Saras Sarasvathy explores the theory and techniques of non-predictive control for creating new firms, markets and economic opportunities. Using empirical and theoretical work done in collaboration with Nobel Laureate Herbert A. Simon, the author employs methods from cognitive science and behavioral economics to develop the notion of entrepreneurial expertise and effectuation. Supportive empirical evidence is provided by the author s study of 27 entrepreneurs as well as other independent studies. The book then traces the consequences of effectuation for business management, economics and social philosophy. The author finds that effectuators generate constraint-satisfying solutions rather than searching for optimal ones, make rather than find opportunities, and in a deep sense, convert as-if propositions into even-if ones. The way they accomplish this is the central discussion of the book. Students and scholars of entrepreneurship will find this path-breaking research of great value. The book s conclusions will also be of interest to those in the fields of behavioral and evolutionary economics, cognitive science and management.

Governments in developed and developing economies have increasingly turned to entrepreneurship and small businesses for economic growth, dynamism and economic and social inclusion. Policies seeking to encourage, support or otherwise influence these forms of economic activity are varied but virtually omnipresent, recommended by organisations such as the OECD and World Bank and implemented by governments of many political ideologies. With a range of activities across government labelled as enterprise policy, it is vital to unpick the different policies, initiatives and interventions and to understand their development in order to subject them to scrutiny and evaluate the actions taken in the name of enterprise. This book provides the first in-depth, historical analysis of enterprise policy in the United Kingdom. Successive UK governments have been particularly active, with the number of initiatives estimated recently at 3000 and expenditure reaching as high as £12bn, yet facing continuous criticisms for its use, value or relevance. This historical study of UK enterprise policy represents a case study of different forms of enterprise policy and how they have developed, or failed to develop, over time, contributing to understanding of government, small business and entrepreneurship. It will be of value to researchers, academics, policymakers, and students interested in the history of small business and entrepreneurship as well as standing as a history of a specific policy area and the ways in which policies involving many different areas of government develop over time.

This book tackles a largely neglected topic: small and medium-sized enterprises (SMEs) and their environmental impact. Over 90% of all firms are SMEs. Their importance to the health of national and international economies is recognized. But what of their environmental impact? Individually, this may be small but, collectively, they pose a huge and largely unregulated threat to national and indeed the global environment. There have been many failed attempts to engage SMEs in environmental stewardship. Why is this? And where are the success stories needed to set best-practice examples? Environmental protection is widely touted as being a win-win scenario for business with economic spin-offs in terms of energy and waste reduction quickly producing payback for capital expenditures. Why is the "good environmental management equals good business management" message not getting through? In *Small and Medium-Sized Enterprises and the Environment* Dr Ruth Hillary brings together an outstanding international collection of experts from government, international and national support agencies, academics and the business community to present arguments about the key environmental business imperatives facing the small-firm sector. The book is divided into four sections: Attitudes and Perceptions of Small Firms to the Environment and Sustainability Environmental Management in the Smaller Firm Practical Strategies for Reaching SMEs Case Studies from around the World. In these sections, the book examines the threats - such as trade, supply chain issues and legislative compliance - but is also solution-oriented, with considerable discussion of the management tools smaller firms can use to improve their environmental performance. It aims to provide practical strategies for smaller firms and to that end includes a range of informative case studies from around the world. *Small and Medium-Sized Enterprises and the Environment* is the most comprehensive book on the subject available and will prove invaluable not only to SMEs themselves, seeking to understand a rapidly changing world, but to consultants and small-business advisors, local and central government and to all those in academia looking for ways to improve the environmental performance of small businesses.

In a global economy, multinational companies often operate in jurisdictions where governments are either unable or unwilling to uphold even the basic human rights of their citizens. The expectation that companies respect human rights in their own operations and in their business relationships is now a business reality that corporations need to respond to. *Business and Human Rights: From Principles to Practice* is the first comprehensive and interdisciplinary textbook that addresses these issues. It examines the regulatory framework that grounds the business and human rights debate and highlights the business and legal challenges faced by companies and stakeholders in improving respect for human rights, exploring such topics as: the regulatory framework that grounds the business and human rights debate challenges faced by companies and stakeholders in improving human rights industry-specific human rights standards current mechanisms to hold corporations to account future challenges for business and human rights With supporting case studies throughout, this text provides an overview of current themes in the field and guidance on practical implementation, demonstrating that a thorough understanding of the human rights challenges faced by business is now vital in any business context.

Social media offers an opportunity for people to enlarge their exposure to information; information about important changes and trends in technology, markets, government policies, or society in general that can facilitate entrepreneurship, business development, and more. Despite the widespread cultural and social effects of social media in the way people communicate and interact, little research has addressed the role of social media in entrepreneurship. This book fills this gap by exploring the influence and consequences social media has on entrepreneurship at the individual level, group level, venture (firm) level and societal level. Specific social media platforms (e.g., Facebook, Twitter, Instagram, etc.) will be explored as well as topics such as gender, education and socioemotional wealth.

The shadow economy has become the focus of policy makers around the world. This timely book explores the relationship between entrepreneurship and the shadow economy by reviewing how to measure, explain and tackle this hidden enterprise culture. The editors bring together leading authorities in the field to examine existing methods to measure the shadow economy, explore entrepreneurship and shadow economy practices in various contexts, and provide policy suggestions for decreasing the shadow economy. It concludes by encouraging further research in this ever-growing field.

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

Sandra Fielden and Marilyn Davidson, already well known for their contributions to gender issues in management, have brought together an absorbing collection of articles that serve to enhance our understanding of a complex area within organisation studies. . . this particular Handbook is not a mere glossary. The editors provide a forum for scholarly works in a specialised area of small business and entrepreneurship research. And the International Handbook of Women and Small Business Entrepreneurship provides a rich resource collectively, the papers serve to summarise and re-examine much of the

relevant research to date. . . an accessible book that follows a logical and coherent pattern. . . the range of this book is significant, and the accomplishment considerable. . . the International Handbook of Women and Small Business Entrepreneurship is a serious contribution to a niche area of entrepreneurship scholarship. The editors and authors have established a place for women in the literature, confirming that gender issues cannot be dismissed as a mere adjunct to the broader field of entrepreneurship study. This collection offers the reader intelligent engagement with the range of research and ways of knowing about women and entrepreneurship. Established scholars will find much of interest, and we would also confidently recommend the Handbook to interested newcomers. Robyn Walker and Kate Lewis, Women in Management Review Sandra L. Fielden and Marilyn J. Davidson have put a great deal of work into producing this compilation of scientific studies on women and small business entrepreneurship. In this book, the editors have managed to put together an excellent compilation of studies that look at topics that have aroused the highest interest in this field in recent years. . . It offers a good balance between theory and practice-oriented studies and presents an academic viewpoint that comes extremely close to the real, current situation of this phenomenon. This book therefore provides a useful tool both for the academic community in general and for students, particularly at a postgraduate or doctorate level, who wish to gain a state-of-the-art overview of this business phenomenon. It may also be put to good use by women in management and entrepreneurship as well as policymakers and small service providers, given its high empirical content, supported by a sound empirical framework, which deals with real-life issues for women who wish to start up and manage their own businesses. María Ángeles Escribá Moreno, Entrepreneurship Management . . . a truly international, unique and impressive contribution to our knowledge and understanding of issues for females starting, running and growing businesses. . . an important read for anyone with an interest in female entrepreneurship, including researchers, support agents and policymakers. Moreover, this book may be of interest to those concerned with the theoretical development of the study of entrepreneurship. Laura Galloway, International Journal of Entrepreneurship and Innovation . . . this book can be recommended as an insightful and interesting work on women s entrepreneurship from a broad perspective. Wing Lam, International Small Business Journal This truly international Handbook makes a significant contribution to the field of women s entrepreneurship by broadening the scope of the conversation, hearing voices that are often unheard, and providing a framework that organizes the current body of knowledge but also presents pathways for future research and practice. Patricia G. Greene, Babson College, US This Handbook is a breakthrough collection. Women worldwide are now starting small businesses and entrepreneurial ventures at a faster rate than men. Though small in size, these initiatives represent a significant factor in economic growth, highlighting their importance. This collection sheds light on the motivations, personality and behaviors of women entrepreneurs, the constrai

Entrepreneurship is vital for companies' success, to allow them to adapt and grow in today's interlinked and turbulent business environments. Yet as they grow in size and complexity, many companies become less innovative and more rigid. The challenge of how to deal with these trends has led to the rise of the field of Corporate Entrepreneurship, looking at the development of new business ideas and opportunities within established firms. This book provides an effective entry point to Corporate Entrepreneurship as an academic field and a management practice. Corporate Entrepreneurship leads readers through an overview of real-life Corporate Entrepreneurship; the aims, organisational models, implementation and results. Covering theoretical perspectives, empirical findings and practical concerns, the book also switches between the perspective of the individual and the organisation. Written by two specialists of the discipline, the book includes a wealth of real-life case studies, covering over three decades of Corporate Entrepreneurship practices, by companies of all sizes, geographies and sectors. With coverage of such topics as Internal Corporate Venturing and Participative Innovation, this thoughtful text will be required reading for entrepreneurship students around the world.

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