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### **The Tourism Development Handbook: A Practical Approach to ...**

The Tourism Development Handbook: A Practical Approach to Planning and Marketing: Authors: Kerry Godfrey, Jackie Clarke: Edition: illustrated: Publisher: Cassell, 2000: Original from: the University of Wisconsin - Madison: Digitized: 4 Dec 2009: ISBN: 0304704512, 9780304704514: Length: 232 pages : Export Citation: BiBTeX EndNote RefMan

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### **Tourism Development Handbook - Moyle District Council**

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### **A Handbook for Tourism Development**

The Handbook is being used by national tourism organisations and regional tourism organisation officials throughout the World as a tool in facilitating effective tourism product development planning. It is available for purchase through the UNWTO and ETC websites. Links: UNWTO - Handbook on Tourism Product Development Purchase

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### **Tourism and Development | SAGE Publications Ltd**

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